

BERNEXPO

ADVERTISING SPACES

**Strengthen your brand presence and engage your
audience with additional visibility**

ÜBERSICHT

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BRIEFLY EXPLAINED

PRICES & CONDITIONS

- All prices are in CHF, excl. VAT.
- Prices apply to the respective edition and may vary between events
- Production and installation costs are included in the price.
- Double-sided advertising spaces are marked accordingly; the price applies to both sides.
- Bookings are only binding after written confirmation
- Services such as concept, design, text or additional adjustments to the provided data are not included.

PLACEMENT

- Placement is carried out in consultation with BERNEXPO and depends on technical feasibility, safety regulations and spatial planning.
- Multiple bookings per customer are possible – including for the same advertising space at different locations.
- BERNEXPO reserves the right to reject content that does not comply with the event guidelines or safety regulations.
- Positions are subject to change. Equivalent replacement.

BOOKING PROCESS & ORDER MANAGEMENT

- Bookings can be requested and completed by email or by phone.
- The order is binding once confirmed in writing (by email).

CHANGES & CANCELLATIONS

- Cancellations must be made in writing.
- Changes after approval of the “printing proof” are subject to a fee and will be charged at cost.



PRODUCTION & DATA SUPPLY

- The technical specifications and templates are sent with the booking confirmation; they can also be downloaded [here](#).
- Unless agreed otherwise, the production data must be supplied no later than two weeks after confirmation of the booking.
- Production by BERNEXPO or after approval/proof (colour profile/materials) by BERNEXPO.

STORAGE AFTER THE EVENT

- Certain advertising materials can be stored and reused at a later event.
- A fee of CHF 300 is charged for each instance of placement into storage.
- There are no production costs if advertising materials are reused.
- Storage is possible for up to 14 months, after which the advertising materials may be disposed of (provided that reuse has not been agreed).



CONTACT

Interested? Want to speak to us in person?

Then feel free to contact us – we can provide advice under no obligation and find the right solution for you.

events@bernexpo.ch

02

OUTDOOR AREA

ID 800260

F4 POSTERS



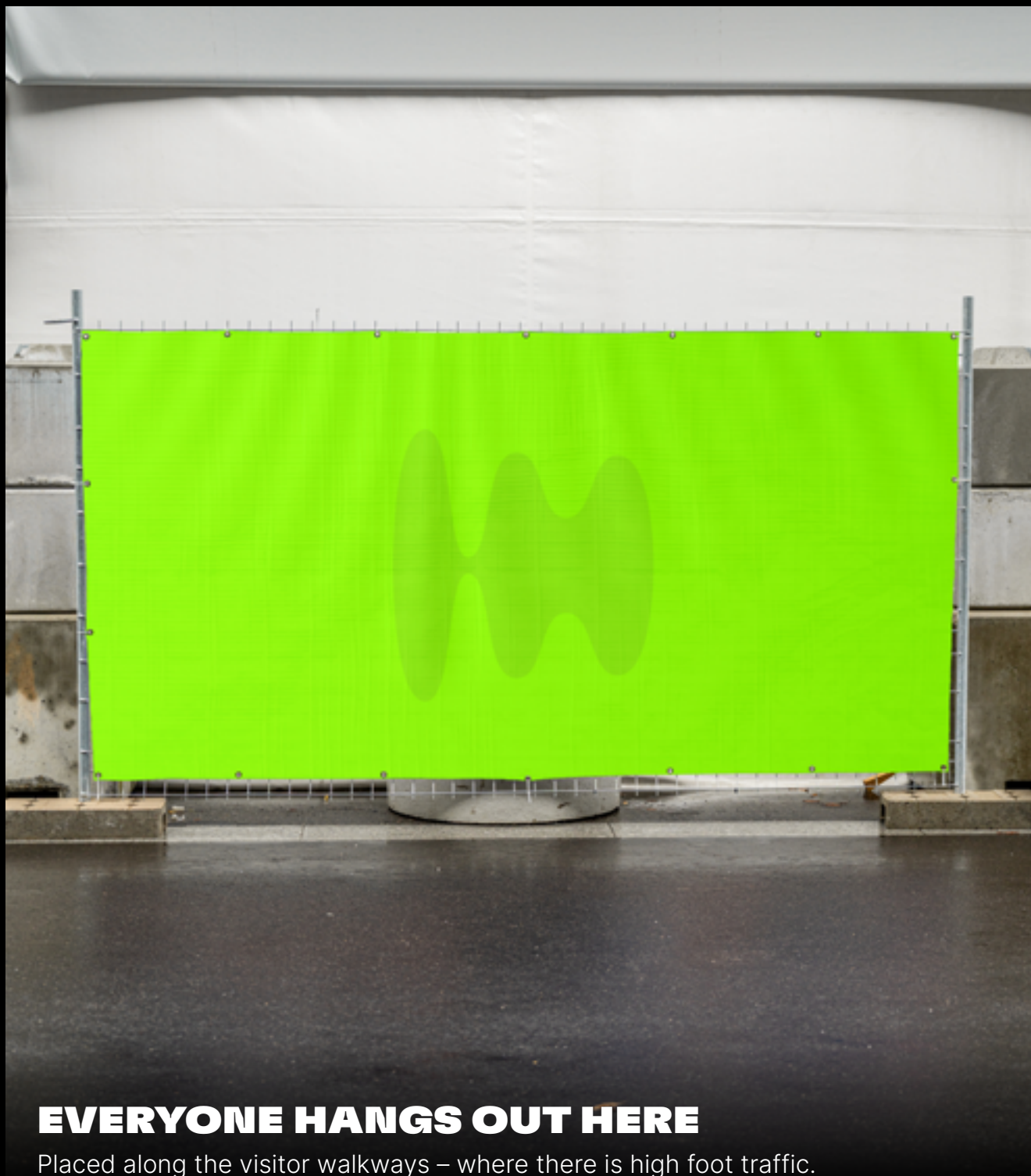
STABLE AND STRIKING DESIGN

Solid footing, clear message. Right in the line of sight. Printed on both sides.

CHF 490

ID 800280

FENCE BANNER



EVERYONE HANGS OUT HERE

Placed along the visitor walkways – where there is high foot traffic.

CHF 990

03

LARGE-SCALE

ID 800040

BILLBOARD GUISANPLATZ



ID 800020

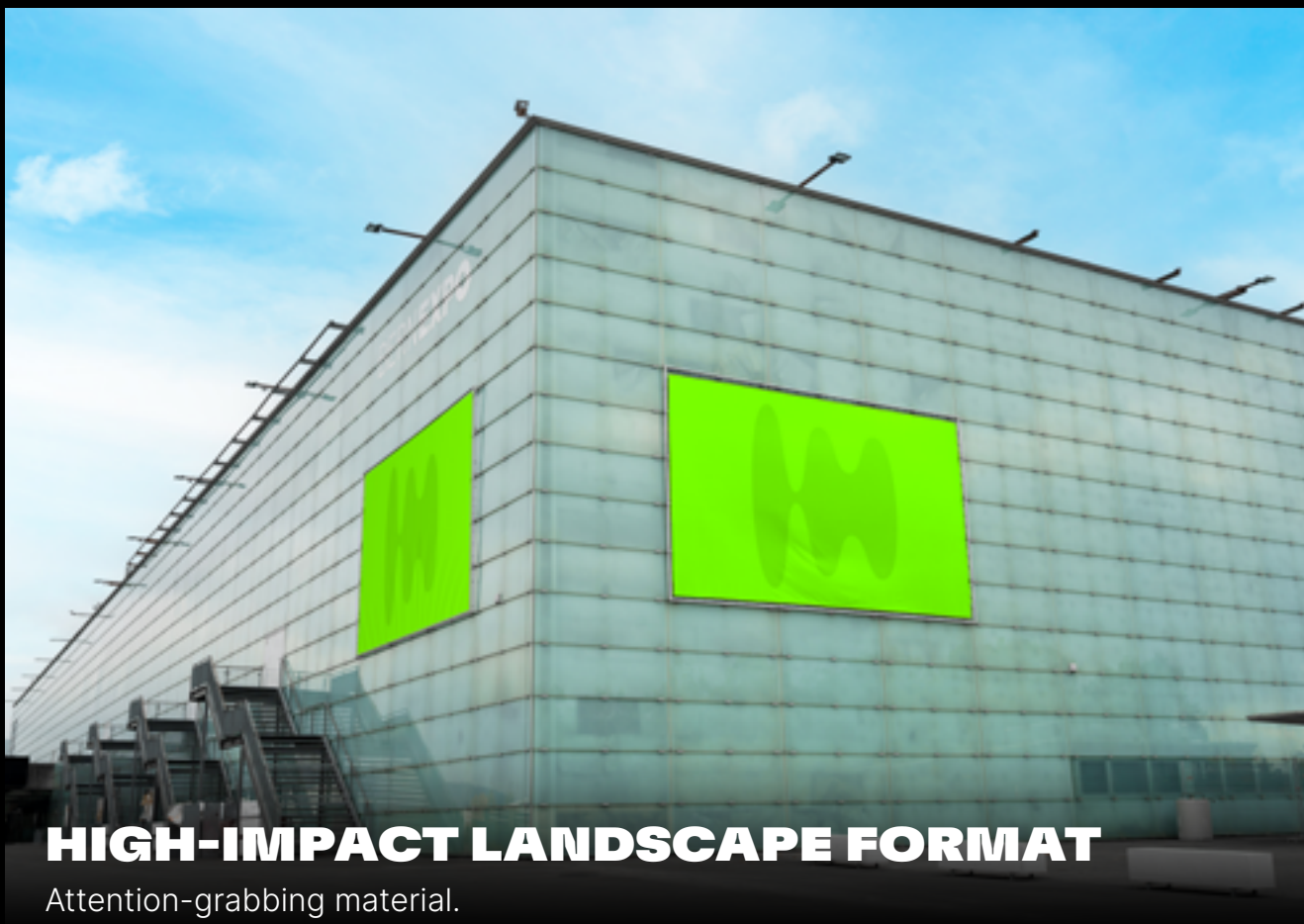
BACK



CHF 4,090

ID 800100

BILLBOARD BUILDING 3



1 Facing Festhalle

2 Facing NPZ

CHF 6,090

ID 800150

BILLBOARD STAIRCASE



CHF 5,290

ID 800641

H-PILLAR



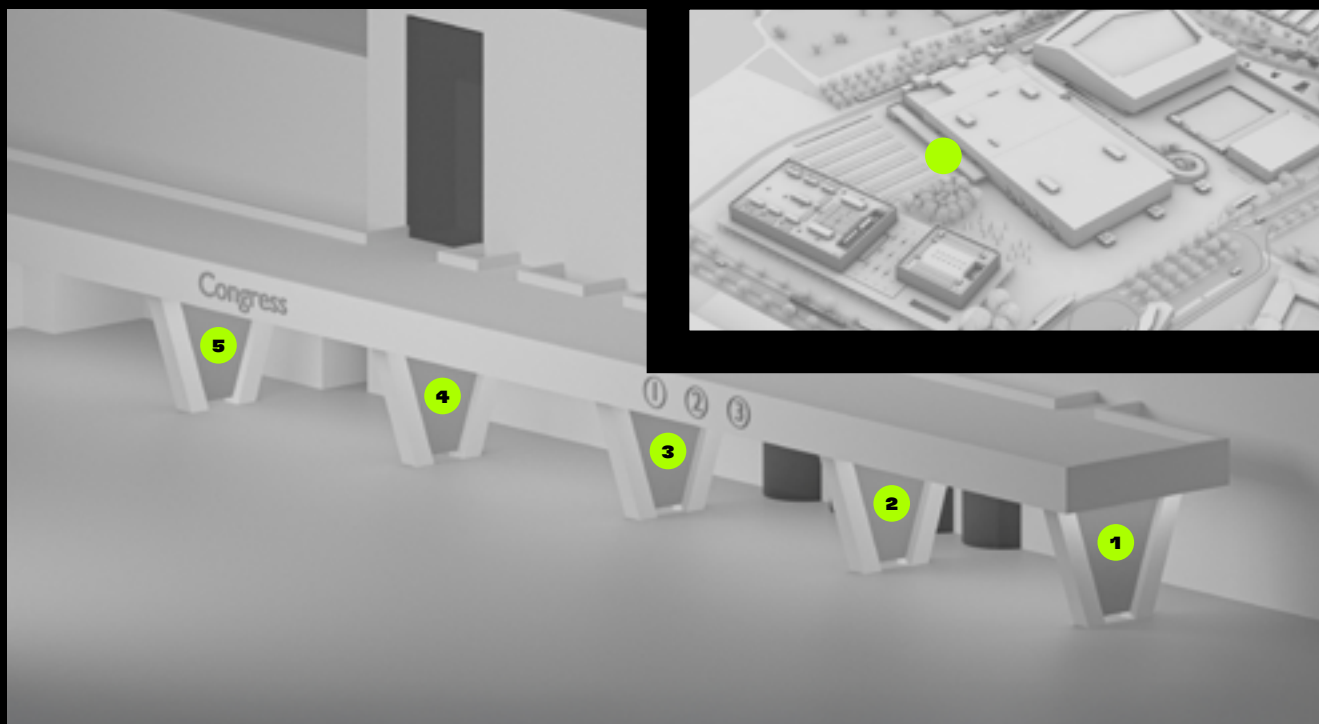
● 6'900 × 1'550 mm

● 6'660 × 1'900 mm

CHF 1,990

ID 800640

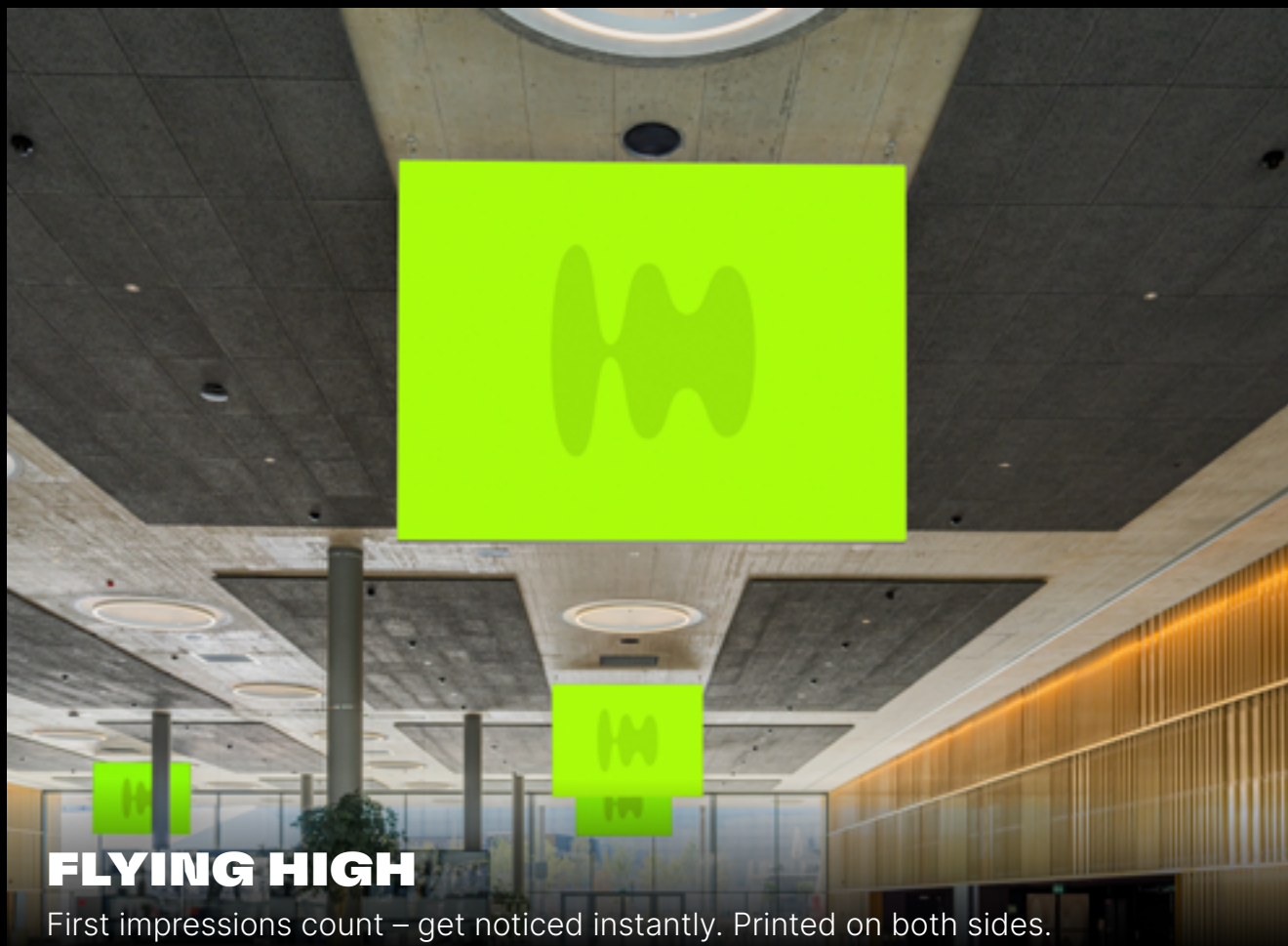
V-PILLAR



CHF 2,790

ID 820100

HANGING BANNER FOYER



FLYING HIGH

First impressions count – get noticed instantly. Printed on both sides.



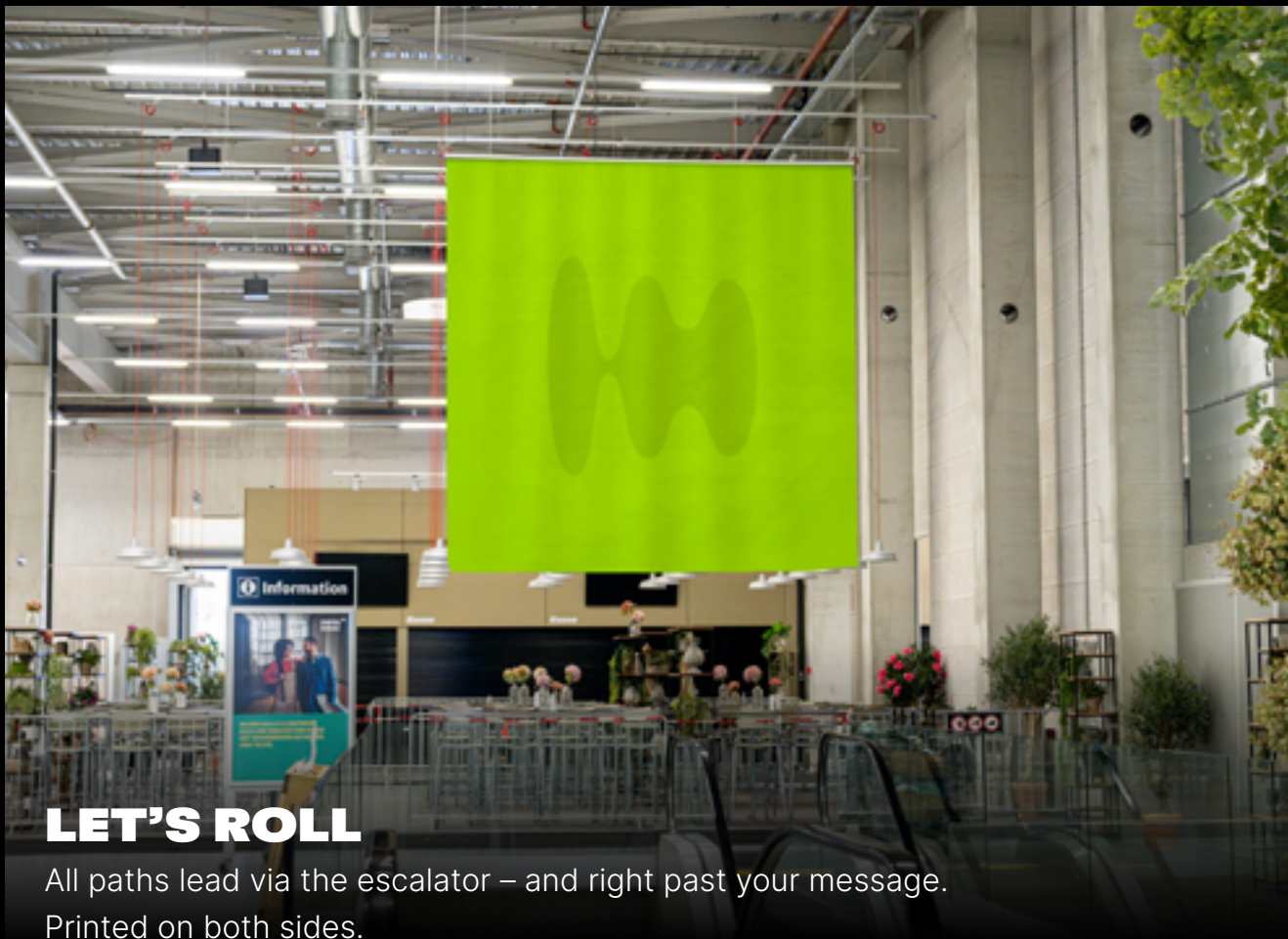
The positions of the advertising spaces may vary, depending on the number of spaces sold.

The plan shows full capacity with six spaces sold.

CHF 1,690

ID 800520

BILLBOARD ESCALATOR



CHF 2,690

ID 800505

FABRIC CUBE



**LIKE MATCHING ALL
SIX LOTTERY NUMBERS**

Your message hits the jackpot on each side.

The fabric cube offers additional visibility
suspended from the ceiling or can
alternatively be placed on the floor.

Small: 1.5 × 1.5 × 1.5 m

Large: 2 × 2 × 2 m

Small – hanging: ID 800515

Small – standing: ID 800525

Large – hanging: ID 800505

Large – standing: ID 800510



**SMALL
CHF 2,090**

**LARGE
CHF 3,390**

ID 820220

STAIR ADVERTISING



STEP BY STEP

Even two kicks at once won't get past your ad.



CHF 1,990

04

HOT SPOTS

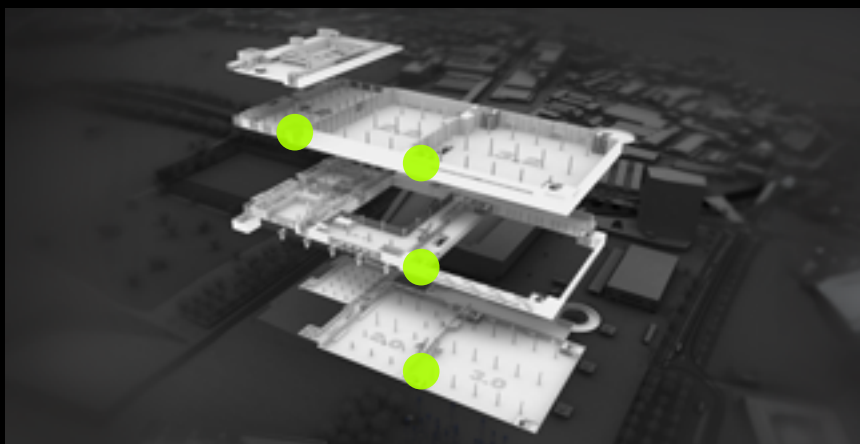
ID 800300

TOILETS BUILDINGS 1 TO 3



WHERE SIZE DOESN'T MATTER

Advertising that's cleverly placed doesn't need to be loud to make an impression.



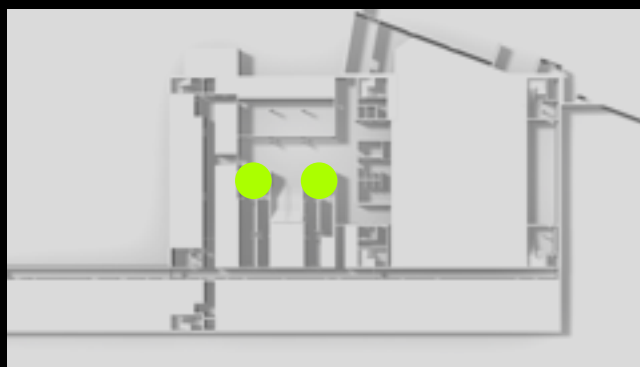
DISCLAIMER

The toilets on the intermediate floors and in other parts of the halls and on site are not included; these are used by BERNEXPO AG.

CHF 590

ID 800340

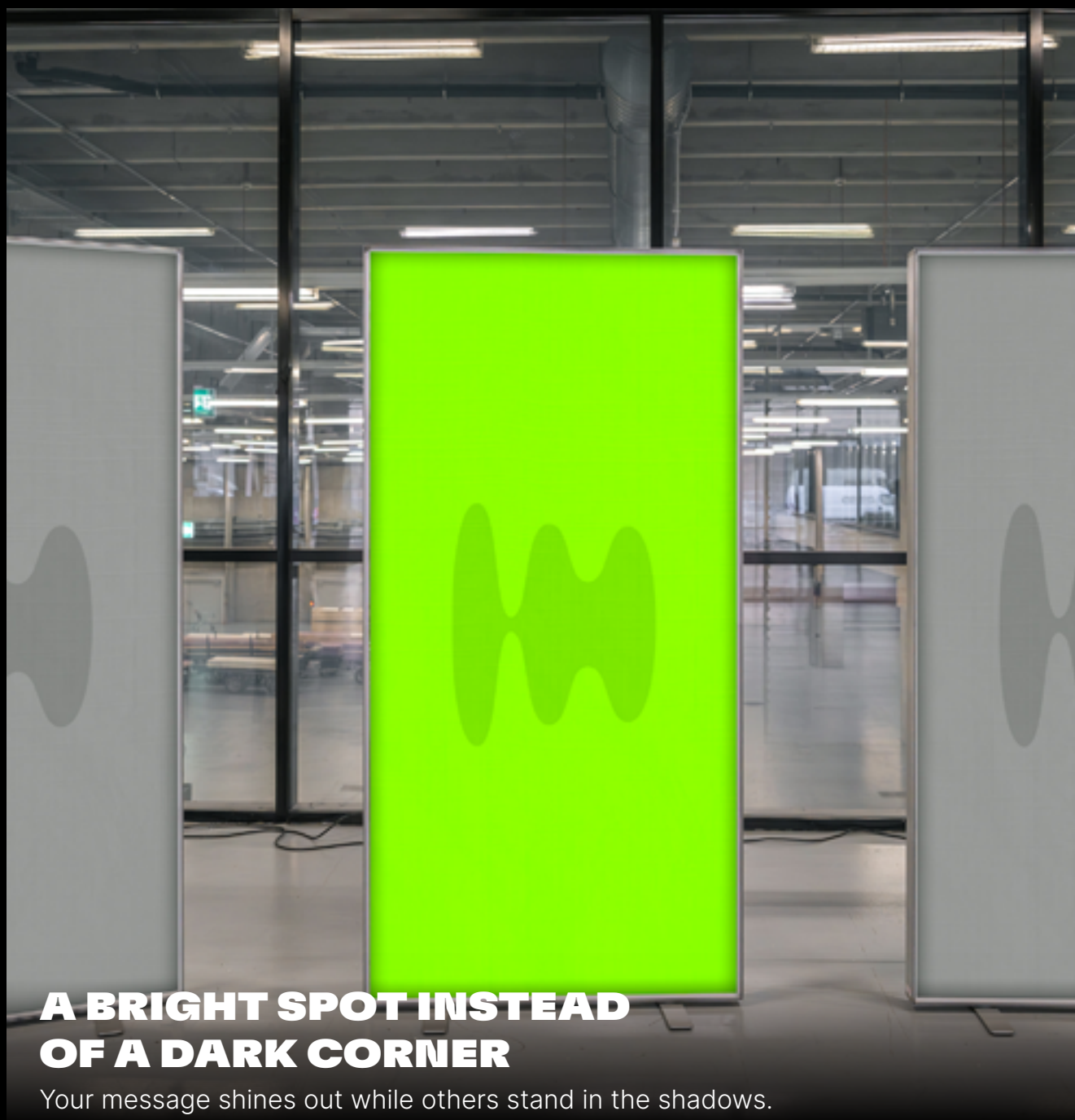
TOILETS FESTHALLE LOWER LEVEL 1



CHF 590

ID 800530

LIGHTFRAME LF500



A BRIGHT SPOT INSTEAD OF A DARK CORNER

Your message shines out while others stand in the shadows.

The lightframes can be placed freely within the halls.
One booking includes one double-sided lightframe.

CHF 1,390

ID 820240

PORTABLE WOODEN WALL



MORE THAN JUST A PARTITION

Turn walkways and common areas into advertising spaces.

The portable wooden wall can be placed anywhere in the halls and connecting halls. A reservation includes one portable wooden wall, which can be decorated on either one or both sides as desired.

Placement is arranged in consultation with the event team.

**SINGLE-SIDED
CHF 390**

**DOUBLE-SIDED
CHF 590**

ID 820250

05

FLOOR ADVERTISING

ID 800420

FLOOR STICKERS



ONE SMALL STEP FOR VISITORS.

One giant leap for your profile. Our floor advertising makes you impossible to miss.

CHF 490

ID 800140

CRUMBS



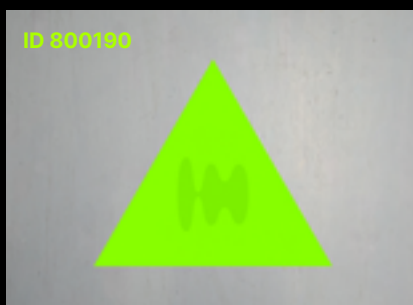
STEP INTO THE SPOTLIGHT

At eye level with your feet: every step leads directly to your destination.

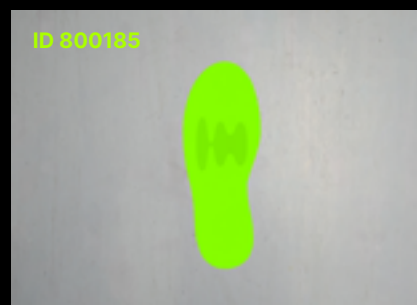
OPTIONAL CUTTYPES



Included in the price



+ CHF 290



+ CHF 590

A booking includes 20 crumbs measuring approx. 30 × 30 cm.

CHF 690



WHAT HAPPENS NEXT?

With a wide range of advertising spaces throughout the entire event experience, we offer numerous opportunities to specifically enhance your brand presence. We are happy to support you in selecting the right formats.

Do you have questions or already an idea?
We are here for you!

events@bernexpo.ch